



POSTGRADUATE DEGREES

- Mediation and Extrajudicial Conflict Resolution
- Communication with Social Purposes: Strategies and Campaigns

DEGREES

- Business Management and Administration
- Labour Relations and Human Resources
- Law
- Tourism
- Media, Advertising and Public Relations

JOINT HONOURS

- Media, Advertising and Public Relations
- + Tourism

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Develop your skills at our exciting Campus!

We are a tight-knit and inclusive university community that will help you to bring out the best in yourself.



Presentation

The Faculty of Social Sciences, Law and Communication at UVa is the educational institution chosen by the highest number of students in a city full of numerous choices. It is one of the most innovative campus buildings in Spain and is located in the beautiful Segovia, a World Heritage Site.

It is here that you will be best placed to decide whether you are interested in pursuing a career in Social Sciences, as we are committed to helping develop and cultivate your creativity. Our studies are centred on the intellectual, cultural, artistic and educative life of the city.

Here you will find the perfect balance between leisure and study, which will ultimately help in your personal development. Music, cinema, theatre, painting, design and advanced technology: all within a playful, upbeat and historical landscape, which means that, no matter who you are, you will find something that suits you.



Bachelor's Degree

Business Management and Administration

**SMALL OPPORTUNITIES CREATE
LARGE PROJECTS**

Our degree in Business Management and Administration offers you a programme in which you can develop your management and administrative abilities, training you to carry out administration, paperwork, advice, evaluation and control in any type of organisation (public or private, profit or non-profit).

During the course of the degree, you will handle the necessary concepts, theory and tools, acquiring the knowledge of –and crucial insight into– the context that defines organisations. At the end of the degree, you will have developed a profound understanding of the functioning of organizations and firms, how they interact with one another and their socioeconomic environment on a local, national and global scale.



Bachelor's Degree

Labour Relations and Human Resources

**BRINGING HARMONY TO THE
WORK ENVIRONMENT**

This Degree in Labour Relations and Human Resources offers a programme specially adapted to the work demands of the moment. You will obtain a crucial vision of the interrelated character of the working world and the various perspectives: legal, organizational, psychological, sociological, historical and economic. You will develop skills like leadership and teamwork –skills that are required to improve the productivity and satisfaction of teams on a dynamic and global level.

At the end of your Degree, you will be equipped with all the necessary skills to work in HR departments, consultancy or insurance firms, or even in lawyer offices, labour unions or mutual management services.

What's more, you will get prepared to join and practice the profession of a Labour Advisor, which will allow you to act before the labour tribunals.



Bachelor's Degree

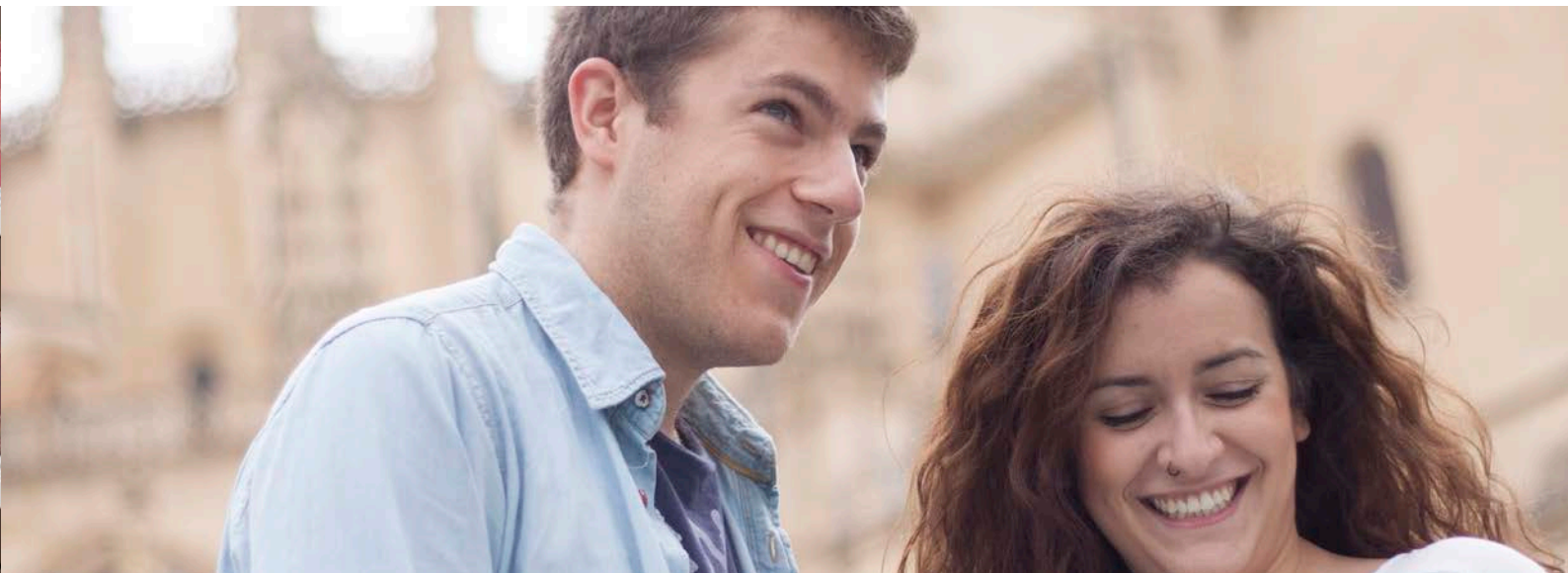
Law

FORM YOUR SENSE OF JUSTICE

In accordance with long held traditions of Law degrees -and departing from the previous title Bachelor in Laws which the University of Valladolid has been teaching since the Middle Ages-, this Degree in Law aims to be a continuation of the recent developments in areas such as the Bologna Process, in which you will receive the relevant training in order to be a legal professional or lawyer.

Through the offer of optional modules grouped by timetables, you can guide your studies among different legal areas and obtain generalised training –in knowledge and skills– necessary for subsequent specialization in either postgraduate studies or for the accessing of various professions, in which, in certain cases, you will need to pass specific training courses (lawyers, solicitors or selective tests for public roles).

Form your sense of justice and discover a wide range of possibilities to help in the development of your professional career.



Bachelor's Degree

Tourism

CHOICE YOUR CAREER, PLAN YOUR DESTINY

Our Degree in Tourism has been designed with an integrated, multidisciplinary and markedly international focus so that you acquire the fundamental skills necessary to successfully confront the challenges of such a complex and competitive sector.

You will learn to perform business and tourism planning and marketing, managing the skills and techniques used in the most efficient way possible. You will develop your communication skills in English, French and German and you could even join an Erasmus mobility scheme. On a national level, we have more than 200 partnerships with companies and tourism organisations of all kinds: hotels, travel agencies, tourism consultants, rural and active tourism centres, museums, tourism information offices... These are all experiences that will prepare you to develop an open and innovative mind-set with which you will develop your ability to adapt to different countries and cultures.

Additionally, with the International Double Degree Programme, you can spend an academic year at the Jade Hochschule University of Applied Sciences (Wilhelmshaven, Germany) and obtain both a German degree and a Spanish degree at the end of your studies.



Bachelor's Degree

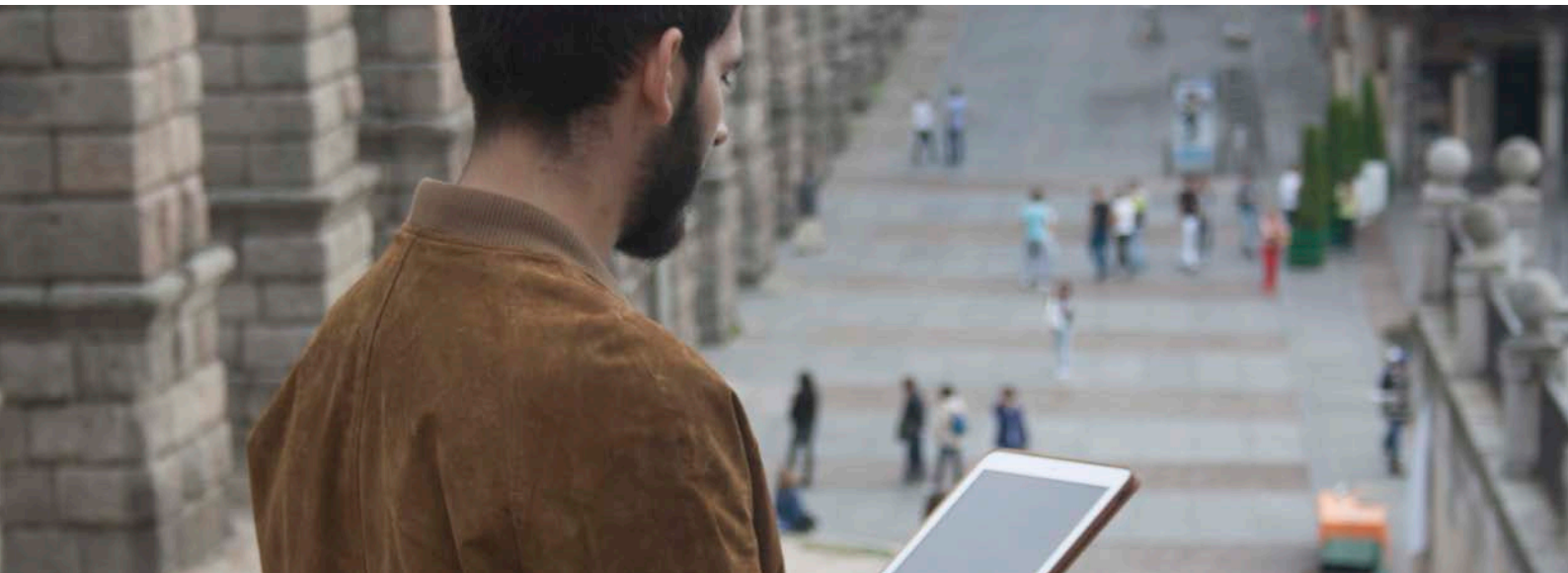
Media, Advertising and Public Relations

**GIVE SHAPE TO YOUR IDEAS
AND COMMUNICATE THEM**

A curriculum adapted to your interests with 7 different timetabling options focussing on different areas of media, publicity and public relations. You will learn to handle concepts and techniques that intrinsically connect all the Social Sciences. You will develop the critical and creative thinking required to answer the communicative challenges that you will encounter in your professional career.

As well as the mandatory and optional modules, there are also workshops, seminars, courses, internships in companies and projects such as *Publicatessen*, the flagship event in which you can create your own campaigns and take charge of the communication of the festival. You will also have the opportunity to broaden your international perspective obtaining a Double Degree from the French Université Du Havre.

This course will prepare you to undertake your career in various sectors of communication, media and PR such as: creativity, PR management, strategic planning, research, management and consultancy of corporate and institutional communication, content production and management of tourism communication.



Joint Honours

Media, Advertising and Public Relations + Tourism

UNCOVER A PLACE'S POTENTIAL

The Combined Honours Programme in Media, Advertising & PR and Tourism is a structured timetable for studying these two complementary areas efficiently. It responds to the challenges of the growing tourism sector in which advertising, PR and promotional campaigns play a decisive role. They allow the generation of actual sales and, as a result, sustain the tourism industry. You will develop a strong handle of the instruments that are used in the decision-making process and you will obtain a technical specialisation of the management required to work in a professional and dynamic working environment.

You will develop an understanding of how the phenomenon of communication works in society while you develop the communication skills required for the effective grasp of both Spanish and English.

At the end of your studies, you will have a versatile professional profile with which you can run PR or just general communication campaigns, manage companies and projects, or simply create new products and services.



A participatory Campus

< Gathering in the Ágora, Assembly Hall of the Campus

*where students have a
voice*

Class in the Sound Laboratory >



*where tradition and
academic excellence gather*

< Doctor Honoris Causa day



*in a constant process of
training and improvement*

< Students working in the Design Laboratory

*A Campus full of activities,
in a privileged environment*

Various sports on offer >



*and in facilities with all
that you could ever need.*

< Students in the Campus Library





Official Postgraduate Degree

Communication with Social Purposes: Strategies and Campaigns

COMMUNICATE AND TRANSFORM THE WORLD

The first Master's Degree on Communication with Social Purposes in Spain brings together experts in communication at a national and international level, promoting teamwork among administrations, NGOs and communication and information professionals with the objective of broadening the horizons of communication as a tool for social development and transformation.

If you are a university graduate (Diploma, Degree, etc.) with a clear social conscience, you can train in research, gaining an in-depth understanding of research systems and tools, analysis and consultancy for this emerging area of specialisation. Through the University's collaboration partnerships with public entities (Segovia City Council, Council of Castilla y León), NGOs (Red Cross, AIDA) and private entities [Castilla y León TV, Caja Rural Foundation or the Segovian Business Federation and 'Mamá tiene un plan' ('Mummy has a plan'—founded by an ex-student)], you will put your knowledge to the test. Furthermore, your Master's thesis can serve as a starting point for your Doctoral Thesis.



Official Postgraduate Degree

Mediation and Extrajudicial Conflict Resolution

THE BEST TRIAL IS THE ONE YOU AVOID

If you are a graduate in Social Sciences or Law, our Master's Degree in Mediation and Extrajudicial Conflict Resolution offers you interdisciplinary training –although predominantly legally based. The training specialises in performing mediation and complies with the recent regulatory requirements.

Mediation is heavily instilled in countries around us. Spain already has a specific regulation in the areas of civil, commercial and labour mediation which is quickly becoming an effective alternative for conflict resolution, in many cases avoiding the inconveniences of pursuing a purely judicial avenue. It is particularly useful in the resolution of family and labour disputes.

In this Master's Degree you will also study other forms of extrajudicial conflict resolution, the different forms of arbitration and the pre-emptive mechanisms that can be employed in the business and family sphere. At the end of your studies, you will have acquired specialised training as a mediator for the solution of non-judicial disputes.



**DO YOU HAVE INTERESTING IDEAS
AND PROJECTS TO DEVELOP?**

We encourage you to develop your curiosity and initiative and will support you in turning them into projects!

Why this Faculty?

EXCELLENCE

We stimulate the curiosity and enthusiasm of our students to make education an autonomous process, an attitude towards life.

We encourage critical thinking through research, communication, creativity and debate. Our motivation as a university community is to learn day by day, generate knowledge and achieve excellence on every level.

SERVICES

All necessary services for the day-to-day lives of the students are made available by our Faculty.

Science Park: This is an institutional link between the socioeconomic fabric of the environment and the academic world. It is responsible for the transfer of knowledge and invigorating ideas in the Campus under the premise of innovation.

Video Laboratory: It Includes the set and the necessary equipment to expand your knowledge and create a production worthy of a professional.

Design and Photography Laboratories: Thanks to its professional and modern equipment, you will be able to cultivate your design and photography skills.

Sound Laboratory: Take on the microphone and the sound table. Learn how to adjust, record and edit the waves to make a podcast, an audio speech or a song. You set the limits!

FUNGE: The General Foundation of the University is responsible for promoting partnerships with companies for graduate student internships and manages the training offered by the University.

Sports Services: We have a wide range of sports and leisure activities on offer. Stay in shape and breathe life into your ideas!

Library: Located in the core of the Campus, our Library serves as a place for students to meet, study and work. In addition to having a wide range of books, films and documentaries, it offers a loan service for laptops during university hours.

Printing Room: The printing and copy service has everything you need to develop and present your work, projects and documents: printing, scanning, photocopying and a large variety of stationary products.

Why Segovia?



WORLD HERITAGE SITE!

From the first Neanderthal settlements at the meeting of the rivers Clamores and Eresma, Romans, Visigoths, Muslims, Jews and Christians have inhabited the city, leaving behind the enormous cultural legacy that makes Segovia an extraordinary melting pot of culture.

CULTURE

Segovia is a city with a strong cultural identity, full of activities, exhibitions, festivals and quiet corners that have inspired and continue to inspire all manner of artists, poets and intellectuals.

NIGHT LIFE

In the streets, pubs, clubs and concert halls you will find young people from all over the world with one common purpose: having a great time!

LOCATION

Halfway between Madrid and Valladolid, the Faculty of Social Sciences, Law and Communication is located in the María Zambrano Campus, in the urban centre of Segovia. Surrounding the Campus, you can find all sorts of shops and services that meet your needs.

CALENDAR

Throughout the whole year, you can find refreshing events and activities to escape your routine. These are just some of the activities that you mustn't miss while in Segovia:

Publicatessen: This is Spain's most important university Media and Advertising festival. It is an initiative of the students that, with the unconditional support of the University, returns year after year with continued success.

Hay Festival: Festival dedicated to culture which brings together the greatest exponents of the national and international scene with the purpose of reflecting on the things that shape our world. Interviews, talks, concerts, workshops and anything else you could imagine.

Titirimundi: Festival of performing arts and puppets that, with the permanent collaboration of the students, floods the streets of Segovia every spring and never fails to amaze us.

3D Wire: One of the international markets is to do with animation, videogames and new media of Europe. It is a meeting place for either professionals in the sector or those that are merely curious. Created by alumni, it maintains a strong connection to the University.

MUCES: The European Film Festival of Segovia MUCES arrives each autumn with an interesting and extensive selection of films, conferences and workshops related to the cinematographic world. Part!

COST OF LIVING

Segovia is an affordable city with a good quality of life and a wide range of products and services. The cost of living per month is that of a small city with the benefits and services of a larger one.

CONNECTIONS

In Segovia everything is close by and distances are made even shorter by public transport. It takes 20 minutes to get to Madrid and Valladolid by train, and an hour by car or bus.

ANY MORE INFORMATION?
Write to our Admissions Office now!

alumnos.segovia@uva.es



CAMPUS PÚBLICO
MARÍA ZAMBRANO
SEGOVIA

Universidad de Valladolid